

## **Stop Selling Endangered Fish Letter to Business Owners or Restaurants.**

Dear \_\_\_\_\_,

As one of \_\_\_\_\_'s regular customers, I am writing to ask you to stop selling \_\_\_\_\_. It is on the watch list. We urge you to sell seafood that is on the sustainable fish list.

Fish is the number one source of protein globally. More than 3.5 billion people depend on the ocean for their primary source of food. In 20 years, this number will double to 7 billion.

Every year, 90 million tons of fish are captured globally, at a value of approximately \$50 billion. 75% of the world's fish stocks are fished faster than they can reproduce. 80% are fully exploited or in decline. 90% percent of all large predatory fish – including tuna, sharks, swordfish, cod and halibut have vanished.

Commercial fishing operations target unregulated deep water where large migratory species are exploited. Entire stocks can be depleted in a single season.

If we don't work together to stop this or at least slow it down then our future generations will not be able to eat seafood.

You can go to [www.seathos.org](http://www.seathos.org) to download a sustainable fish list.

Sincerely,

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